



2027 Insertion Order

PRINT • DIRECTORY • EMAIL • WEBSITES

Fill in on screen and email it, or print, fill in, and mail or email it.
Rates, sizes, and deadlines: historicalpublicationsllc.com/advertise

1 • ADVERTISER

Company or organization		Business type (dealer, auction house, publisher, museum, show...)	
Contact name	Title	Telephone	
Email	Website		
Street address			
City	State	ZIP	Best way to reach you
☐ Billing address is the same		Otherwise, bill to:	

2 • PACKAGE (OPTIONAL — CHOOSE ONE)

- | | |
|---|---|
| ☐ Directory Presence — \$525 a year | ☐ Print + Directory — \$1,395 a year |
| ☐ Digital Visibility — \$2,750 a year | ☐ Dealer Growth — \$4,995 a year |
| ☐ Auction House Authority — \$7,495 a year | ☐ Event and Show Promotion — \$975 per event |
| ☐ Publisher, Book, and Reference — \$3,395 / 6 mo. | ☐ Network Partnership — \$16,995 a year |

3 • PRINT — CIVIL WAR NEWS, MILITARY ANTIQUE COLLECTOR, CIVIL WAR DEALERS DIRECTORY

Publication	Ad size	Issues or edition	Rate per issue	Line total

Example: Civil War News · 1/4 page · Jan/Feb – Nov/Dec 2027 (6) · \$440 · \$2,640. Directory 2027: space by Nov. 10, 2026; artwork by Nov. 21, 2026. Back covers are sold.

4 • WEBSITES AND ARTIFACTSEARCH.COM

Placement	Sites or section	Start month	Months	Rate	Line total

Leaderboard 728 × 90 + 320 × 50 phone version · rectangle 300 × 250. Website advertising is free through December 31, 2026; paid placement begins January 1, 2027.

2027 Insertion Order, continued

Company (repeat)

5 · EMAIL, LISTINGS, AND EXTRAS

☐ One dedicated email blast — \$295

☐ Two sends, same message — \$475

Requested send date(s) — one dedicated blast a week, first booked, first scheduled

☐ CivilWarDealers.com listing — \$125 a year + \$125 one-time sign-up (May–June year; mid-year start prorated; sign-up not prorated)

☐ ArtifactSearch.com featured placement (Featured Item \$25/wk · Featured Artifact \$149/30 days · Featured Dealer \$100/mo)

☐ Sponsored event listing on CivilWarEvents.com — \$75 per event

Other or custom request (we will price it for you)

6 · ARTWORK AND INSTRUCTIONS

☐ I will send finished artwork

☐ Please build my ad (design at trade rates, quoted first; proofs free)

Web address your website ad should open

Special instructions (placement requests, issue notes, anything we should know)

7 · ESTIMATED TOTAL

Subtotal

Estimated campaign total

**Estimated Campaign Total — Subject to
Historical Publications LLC Approval and Invoice**

8 · HOW IT WORKS

1. Send this form. Nothing is reserved yet, and no payment is due with it.
2. We review every order. All advertising is subject to our approval and runs at our sole discretion; we do not guarantee any ad will run.
3. Once approved, your space is reserved and our office sends an invoice (check, money order, PayPal, or card; a 3.5% fee applies to cards).
4. Your advertising runs as soon as the invoice is paid, starting on its scheduled issue or date. Orders signed by Dec. 31, 2026 keep 2027 rates.

9 · AGREEMENT AND SIGNATURE

By signing, I confirm I am authorized to place this order and agree to the Advertising Terms and Conditions at historicalpublicationsllc.com/advertising-terms, including that this order is subject to approval.

Signature (type your full name to sign electronically)

Printed name

Date

RETURN THIS FORM

Email: info@historicalpublicationsllc.com Questions? Call 800-777-1862

Mail: Historical Publications LLC, 3022 South Morgans Point Road, Suite 222, Mount Pleasant, SC 29466

Office use: order no. _____ approved _____ invoiced _____ paid _____